



DEBORAH DOHERTY
Graphic Designer / Slash Artist



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PROFESSIONAL SUMMARY

A highly creative and results-driven Creative Director and Graphic Designer with proven success in freelancing, consulting, and in-house creative leadership—delivering brand, print, and digital design solutions for diverse clients, from rock bands to tech brands.

I am lucky enough to say that my passion and occupation are the same, Graphic Design and Art. I thrive on collaborative projects where my insight, passion, and strong eye for layout, color, and typography directly contribute to client success and growth. Known for my enthusiasm and positivity, I approach every project with excitement and a joke or two.

CORE SKILLS

All current Adobe Creative Cloud Software

Illustrator | Photoshop | InDesign | Premiere Pro | Fresco

Creative Expertise

Branding | Logo Design | Digital Design | Social Media Graphics | Ad Design (digital and print) | Print Design | Book Cover & Layout | Magazine & Newspaper Layout (digital and print) | Package Design | Menu Design | Video Editing | Editing | Web Design | Animated Graphics | Photo Restoration | Illustration

CORE EXPERIENCE

Creative Director & Principal Designer

Deborah Doherty, San Jose, CA - 3/94 to present

Freelance Designer with projects spanning branding, print, web, digital, and video design for an eclectic mix of clients across multiple industries. Experience includes:

- Branding / Logo Design / Styles Guides
- Video Creation / Editing — Marketing / Personal
- Web Design / Digital Design / Social Media Graphics
- Print Design / Layout / Production — Collateral / Marketing / Packaging / Book Design & Layout
- Photo Retouching / Restoration

Creative Director/Graphic Designer/Production Artist

Leo Graphic Design & Creative Services, Santa Clara, CA - 4/02 to 6/06

Full service design agency & printer. Experience includes:

- Responsible for overall operations of the design department and its designers. Mentoring, project management, and workflow optimization
- Managed client consultations, from concept through final approval, to ensure project success and client satisfaction
- Responsible for upkeep of computer systems

Early Career Experience — 1992-2002

Office Manager and Photographer's Assistant in a photography environment and Customer Service Manager—later promoted to Graphic Designer—in a full-service printing environment. Responsibilities included customer service and client consultation, sales and advertising, Graphic Design, photo retouching and restoration, photographic reproduction and manipulation, Production Artist, office administrator and department operations management.